



Media Alert

FOR IMMEDIATE RELEASE

Media Contact: K.C. Scharnberg

Cell: 512.350.6156

kc@horseheadtheatre.org

horseheadtheatre.org

Horse Head Theatre's *CEREMONY* Offers Houston Audiences A Taste of What Is To Come *exotic. altering. tantric. explosive.*

WHAT: *CEREMONY* is a theatrical presentation that depicts an integral part of each Horse Head Theatre production. At every Horse Head show, *CEREMONY* is what takes place the minute you step out of your car until the moment the play begins. Horse Head Theatre invites you to imbibe in the savage deliciousness of a sensory experience that will be exotic. altering. tantric. explosive. Bring noisemakers, drums, pots & pans to bang on & don't wear your favorite outfit. Space is limited.

WHO: Horse Head Theatre is a new Houston-based non-profit theatre company. Its mission is to re-energize Houston audiences and artists with theatrically designed experiences using local talent and non-traditional methods. Current company members include John Baker, Anthony Contello, Dennis Draper, Andrew Harper, Kevin Holden, Crystal Jackson, Kamran Mansoury, K.C. Scharnberg, Matthew Schlieff, Drake Simpson, Jon Thompson, Frank J. Vela and Bree Welch. Special thanks to Saint Arnold Brewing Company.

WHEN: Friday, July 31, 2009
Doors open at 9:00 pm; The ceremony begins at Midnight; Party lasts until 2:00 am

WHERE: Frenetic Theater, [5102 Navigation Blvd, Houston, Texas 77011](#) Free parking

COST: Admission is free; Donations appreciated. Libations, both alcoholic and non-alcoholic, will be available for a suggested donation.

Become a member of the Ceremony Club, which includes guaranteed entry into *CEREMONY*, 5 drink tickets & a discount on 2 tickets to *Red Light Winter*, Horse Head's first production opening September 24th. Join the club for \$25 in advance at horseheadtheatre.org/tickets or \$30 at the door.

WHY: *CEREMONY* will prepare Houston audiences for what to expect at each Horse Head show. In an effort to bring back the original intention of theatre in which a ceremonial ritual helped establish a commonality among people through shared experience, Horse Head Theatre's goal is to create what reinvigorates the soul and reawakens the human spirit.

###

Horse Head Theatre Co. is a new 501(c)(3) non-profit arts organization in Houston striving to create a form of theatre unlike anything that has come before, receiving inspiration from American theatre designer Robert Edmond Jones. Horse Head Theatre Co.'s mission is to re-energize Houston audiences and artists with theatrically designed experiences using local talent and non-traditional methods. More info at horseheadtheatre.org, on [Twitter](#) and [Facebook](#).